



**North Carolina
International Leadership Conference**

November 5-6, 2011



Made possible by grants from

NCAIE

North Carolina Association of International Educators

Schedule At-a-Glance

Saturday, November 5

11:30am-12:30pm	Registration	Moseley Student Center
11:30am-12:30pm	Lunch	McKinnon Hall, Moseley Center
12:30pm-1:15pm	Welcome & Icebreaker	McKinnon Hall, Moseley Center
1:30pm-2:30pm	Concurrent Session I <i>For details, see Session Information</i>	Koury Business Center
2:30pm-3:30pm	Concurrent Session II <i>For details, see Session Information</i>	Koury Business Center
3:45pm-5:45pm	Service Project	LaRose Digital Theater, Koury Business Center
5:45pm-7:00pm	Break/Optional Social	Acorn Coffee Shop
7:00pm-8:30pm	Keynote Dinner	McKinnon Hall, Moseley Center
8:30pm	Social	McKinnon Hall, Moseley Center

Sunday, November 6

9:30am-10:00am	Breakfast	Koury Business Center
10:00am-11:00am	Concurrent Session III <i>For details, see Session Information</i>	Koury Business Center
11:00am-12:00pm	Concurrent Session IV <i>For details, see Session Information</i>	Koury Business Center
12:00pm-12:30pm	Closing	LaRose Digital Theater, Koury Business Center

Session Information

Saturday, November 5

Concurrent Session I: 1:30pm-2:30pm

Bridging the Gap: Modifying a Country's Image Abroad and the Colombian Case

Koury Business Center, Room 310

Presenter: Gustavo Orozco-Lince, Davidson College

Abstract:

Fighting against the negative or unfounded image of a country abroad, like that of Colombia for instance, is a challenging yet fundamental task for governments, businesses and individuals alike. Too many opportunities are thwarted by this negative perception; investment and tourism are variables closely linked to the international perception of a country. Frequently however, as with Colombia, the negative basis of this image lacks foundation in reality. Civil and government organizations, like the I Believe In Colombia Foundation, have taken on this challenge and actively work to bridge the gap between what the world thinks of Colombia and what it truly is. Through games, stories, facts and images the perception gap in the Colombian case will be used as the framework for reflection of the construction of a national brand, the strategies for the improvement of a countries image and the effectiveness of such initiatives.

Going Global: A Life-Changing Experience

Koury Business Center, Room 306

Presenter: Cedric Pulliam, Elon University

Abstract:

This session will provide the experience of a student who participated in a semester-long study abroad program. It will bring together the coursework, independent travel, group travel, internships, service, and other miscellaneous projects done abroad in the specific nations. This is a session that cultivates global leadership, cross-cultural understanding, language immersion, and a deeper appreciation for international education from a Fulbright Scholar applicant and international education enthusiast.

Session Information

Saturday, November 5

Concurrent Session II: 2:30pm-3:30pm

Who are Latinos? How Better Understanding the Latino Culture Can Help You Better Cater to Latino Students on a College Campus.

Koury Business Center, Room 306

Presenter: Nicole Morillo, Elon University

Abstract:

Participants will get a Latino student's perspective on the Latin American culture (language, history, traditions) and tips on how to better cater to their Latino students on a college campus.

Mind the Gap! The Nature of Self-Segregation On Campus

Koury Business Center, Room 355

Presenter: Susie Qian, Duke University

Abstract:

This session focuses on the particular cultural self-segregation that is prominent in university campuses, particularly those seen amongst the international community. As an international student at Duke University, I will love to share my experiences both as a participant in the cultural exchange that happens on campus, as well as facilitator through my various involvement in events and organizations. The issue of self-segregation will be defined and addressed, then the students' perception of the phenomenon will be introduced. The session will discuss how this self-selection process becomes internalized into the international community, and reinforces predominant stereotypes and identity on campus. The session will analyze the root causes of self-segregation, the social environment in which they occur, as well as the impact this phenomenon has not only on the international students, but also on the university community as a whole. There will also be discussion periods towards the end of the session focused on various aspects of self-segregation.

Session II presentations continued on next page.

Session Information

Concurrent Session II, continued

Africa is Not a Country: Breaking the Stereotypes and Misconceptions of the African Continent

Koury Business Center, Room 310

Presenters: Omolayo Ojo, Elon University; Nana A. P. Mensa, Elon University

Abstract:

The African continent is often subject to a lot of one-sided representation and is known only for poverty, starvation, war etc., all of which form only a side of the story. We would like to share the beauty, culture, resources, love etc. that shapes our perspective of the African continent. What social advocating can you do to try and break the cycle of one sided representation? Session will include open-ended questions to spark discussion about our own views and cross-cultural leadership.

Sunday, November 6

Concurrent Session III: 10:00am-11:00am

Techniques to Connect Domestic Student Groups With International Issues

Koury Business Center, Room 208

Presenters: Kevin Lynch, Elon University; Katie Salerno, Elon University

Abstract:

The session will begin with a discussion of the factors that have engendered increased desire among undergraduates to engage in international service. We will then describe difficulties we, as the co-presidents of Elon's Invisible Children chapter, faced in initiating an international service organization on a college campus, and illustrate in detail both successful and unsuccessful methodologies of generating genuine participant engagement and in sustaining this engagement over the long term. We will address the dichotomy between the average college student and those our organization is dedicated to helping, and how that dichotomy can be transcended. We will conclude with remarks on the importance of leadership for the success of an international aid organization, and what methods we have found effect in training and recruiting leaders.

Session III presentations continued on next page.

Schedule at-a-glance

Concurrent Session III, continued

Got Leadership? How to Creatively Lead:UR:ship Internationally

Koury Business Center, Room 200

Presenter: Dolapo Chizoba Olushola, Davidson College

Abstract:

Ever heard the saying “He/She is a born Leader”? We probably all have. But is leadership only for a select few in society? The answer is “NO!” We are all born with leadership traits and qualities which manifest in different ways and for different purposes in society. This session is going to focus on creative ways by which we can all find out our leadership traits or qualities and purpose in society. These creative ways will range from music to pictures to talking and even dance. We will then explore the new mode of leadership: Lead:UR:ship! Lead:UR:ship emphasizes self discovery and empowerment, and ways in which we can lead uniquely in society. The session will then conclude with challenges faced by international students as they strive to be leaders and how we can overcome them.

Sunday, November 6

Concurrent Session IV: 11:00am-12:00pm

Connected 2.0: The Roles of Social Media in a Global Society

Koury Business Center, Room 211

Presenter: Edith Veremu, Elon University

Abstract:

Social media and networking have become prevalent in today’s society and many professionals – US and international- have turned to websites like Facebook, Twitter and YouTube to have their messages heard and to hear from their audiences. This session explores the ways social media has influenced the political process and has encouraged participation from college-aged students.

Session IV presentations continued on next page.

Session Information

Concurrent Session IV, continued

Empowering Students With 21st Century Leadership Skills

Koury Business Center, Room 237

Presenter: Sujaya Devarayasamundram, M.Phil, MSN, RN

Abstract:

This session will focus on practical ways students can develop their leadership skills.

Service Project

This year's service project will feature representatives from Invisible Children. Their mission is:

[To] work to transform apathy into activism. By documenting the lives of those living in regions of conflict and injustice, we hope to educate and inspire individuals in the Western world to use their unique voice for change. Our media creates an opportunity for people to become part of a grassroots movement that intelligently responds to what's happening in the world.

More information may be found at www.invisiblechildren.com.

Keynote Address

Art and Politics: The Collision of Aesthetics and Activism - Dr. Juan Obando

Born in Bogotá, Colombia, Juan received a BA in Industrial Design with a minor in Architecture and Urbanism from Universidad de los Andes in Bogotá. In 2005 he started the ongoing BZC Media Corporation Project (an international art unit based in Bogotá, with cells in Venezuela, USA, and The Netherlands,) and has subsequently been exhibiting throughout The USA, Germany, The Netherlands, Australia, Colombia and Venezuela. His work has been selected twice for Colombia's "Salon Nacional de Artistas" (2008, 2010) and reviewed by different international publications. After receiving an MFA in Electronic and Time-Based Art from Purdue University, Juan currently works between Colombia and The USA and holds a position as Assistant Professor in the Department of Art and Art History at Elon University in North Carolina. More about Dr. Obando can be found at www.juanobando.com.

NCICL Planning Committee

Bill Burress, Elon University

Dr. Craig Curty, High Point University

Stacy Holliday, Davidson County Community College

The committee would also like to thank the presenters, for sharing their knowledge and ideas; the staff of the Elon University Moseley Student Center, Campus Security, Physical Plant, Event Technology Support and Aramark for making this conference possible; and the students of the Elon International Society, for graciously contributing their time to organizing and running the conference.



**Isabella Cannon
International Centre**